

# WEIGHT MANAGEMENT

1 IN 4 CANADIAN ADULTS AND 1 IN 10 CANADIAN CHILDREN ARE CLINICALLY OBESE. THIS LEADS TO A NUMBER OF SERIOUS HEALTH CONDITIONS INCLUDING: TYPE 2 DIABETES, HIGH BLOOD PRESSURE, CARDIOVASCULAR DISEASE, STROKE, CANCER, AND ARTHRITIS. TWO CATEGORIES OF CONSUMERS ACTIVELY TRYING TO CHANGE THESE STATISTICS ARE THOSE WHO ARE FOLLOWING A DIET OR WEIGHT LOSS PROGRAM OR ARE TRYING TO MAINTAIN CURRENT WEIGHT.

As the demand for healthier, more nutritious food and food with proven health benefits increases there are a number of trends emerging in this growing area. One example is the reduction in sales of low fat and fat free products, while there is a significant increase in sales of products containing more fibre and protein sources.

**Botanical Extracts:** Pineapple, Oat, Common White Birch, Green Tea, Chicory, Cinnamon, Green Coffee, Kola, Coriander, Artichoke, OMEOlipid®, Fig, Bladderwrack, Goat's Rue, Gamboge, Soybean, Griffonia Simplicifolia, Yerba Mate, Maca, Lespedeza, Alfalfa, Olive Tree, Ginseng, Guarana, Stonebreaker, Fenu Greek, Mistletoe, Corn Silk

**Fibres:** Acacia, Cellulose, Citrus, Flax, Inulin, Oligofructose, Oat, Pea, FiberAid®, Pectin, Resistant Wheat, Soluble Corn Maltodextrin, PromOat® Beta Glucan

**Minerals:** Magnesium, Iron, Calcium, Copper, Chromium, Cobalt, Manganese, Molybdenum, Zinc, Phosphorus

**Proteins:** Chia, Egg, Flax, Milk, Pea, Rice, Soy, Whey, PrOatein® Oat Protein

**Pulses:** Flours from Beans, Peas, Lentils which are high in protein and fibre

**Sweeteners:** Allulose, Corn Syrup Solids, Dextrose, Fructose, Isomalt, Isomaltulose, Monk Fruit, Oligofructose, Polyols (Maltitol, Mannitol, Sorbitol, Xylitol), Sucralose

**Vitamins & Nutrients:** L-carnitine Tartarate and Crystalline Carnipure®, Vitamin B3 (Niacin, Niacinamide), Vitamin C

## Our Supplier Partners:



TATE & LYLE



Lonza

AGRIGUM

